

# The SAGEA Employer Awards 2016



## Introducing the Awards

Now in their seventh year, *The SAGEA Employer Awards* celebrate the achievements of South Africa's leading graduate employers. The awards are decided entirely by successful job hunters, who have received confirmed job offers from graduate employers.

## How the Awards are Researched

*The SAGEA Employer Awards 2016* have been developed as part of *The SAGEA Candidate Insights Survey 2016*. The survey was carried out on behalf of **The South African Graduate Employers Association (SAGEA)** by the specialist student and graduate research company, **High Fliers Research Ltd**.

Launched in 2010, the survey is conducted on an annual basis to help SAGEA members to review the success of their graduate campaigns and help plan their future recruitment programmes. Research took place from March to May 2016, using an online questionnaire and during this time 2,052 candidates responded.

Each candidate was asked to name up to two organisations whom they felt had the best graduate programme in specific sectors or industry groups with which they were familiar. There were no lists of organisations to choose from – their responses were entirely unprompted – to help ensure that no preconceptions or assumptions were made regarding a predefined group of employers which candidates may associate with specific sectors. The leading employer and two runners-up were recorded across 24 separate sectors and this formed the basis of *The Graduate Employers of Choice 2016*.

## The Graduate Employers of Choice 2016

In the accountancy sector, PwC gained a quarter of the vote, while Deloitte and KPMG were very closely placed in second and third positions. Between them, Media24, SABC and MultiChoice gained more than half of the votes within the media sector. The retail sector was very closely fought, with few votes separating the top three employers.

Three organisations secured first place in two different sectors: Sasol gained the most votes in both the chemical & pharmaceutical and engineering or industrial sectors, Unilever secured the FMCG and manufacturing sectors, while Discovery was in first place for both the health and insurance sectors.

# The top graduate employers of choice in 2016

## ACCOUNTANCY



Runners Up – Deloitte, KPMG

## AUTOMOTIVE



Runners Up – Mercedes-Benz, Volkswagen

## CHARITY OR VOLUNTARY



Runners Up – Gift of the Givers, The United Nations

## CHEMICAL & PHARMACEUTICAL



Runners Up – Aspen, Unilever

## COMMERCIAL & RETAIL BANKING



Runners Up – First National Bank, Barclays

## CONSULTING (IT)



Runners Up – Deloitte, KPMG

## CONSULTING (MANAGEMENT)



Runners Up – Bain & Company, Accenture

## ENGINEERING OR INDUSTRIAL



Runners Up – Eskom, Anglo American

## FAST MOVING CONSUMER GOODS



Runners Up – Procter & Gamble, Tiger Brands

## HEALTH



Runners Up – Mediclinic, Netcare

## INSURANCE



Runners Up – Old Mutual, Sanlam

## INVESTMENT BANKING



Runners Up – Rand Merchant Bank, Allan Gray

## IT HARDWARE OR SOFTWARE



Runners Up – IBM, EOH

## LAW



in alliance with > Linklaters

Runners Up – Norton Rose Fulbright, Bowman Gilfillan

## LEISURE



Runners Up – Tsogo Sun, Protea Hotel

## MANUFACTURING



Runners Up – Nampak, SAB

## MEDIA



Runners Up – SABC, MultiChoice

## MINING & RESOURCES



Runners Up – Anglo American Platinum, Sasol

## PROPERTY



Runners Up – Property 24, Seeff

## PUBLIC SECTOR



Runners Up – SARS, Auditor General

## RETAIL



Runners Up – TFG, Shoprite

## TELECOMMUNICATIONS



Runners Up – MTN, Telkom

## TRANSPORT OR LOGISTICS



Runners Up – Transnet, Barloworld

## UTILITIES



Runners Up – Rand Water, Sasol