



BRAG 2026 EMPLOYABILITY & SOCIAL IMPACT SUMMIT PROPOSAL

Faculty of Humanities | PsyCaD Career Services | PRISA

1. INTRODUCTION

The University of Johannesburg (UJ), in collaboration with BRAG, social-tv, the Faculty of Humanities, PsyCaD Career Services, and PRISA, proudly presents the BRAG Employability & Social Impact Summit 2026, a three-day engagement focused on employability, ESG, sustainability, social innovation, and industry collaboration.

The summit brings together students, academics, employers, NGOs, media practitioners, government stakeholders, and industry leaders in a collaborative environment designed to encourage recruitment, networking, thought leadership, and sustainable partnerships.

2. PURPOSE & VISION

The BRAG Employability & Social Impact Summit 2026 forms part of UJ PsyCaD Career Services' broader graduate employability and industry engagement strategy.

The summit is designed to:

- Connect students and graduates with employers and impact-driven organisations
- Facilitate recruitment, networking, and engagement opportunities
- Promote dialogue around employability, ESG, sustainability, and future skills
- Showcase innovative approaches to social impact and sustainable development
- Strengthen collaboration between academia, industry, NGOs, media, and the social impact sector



YEARS OF IMPACT

3. EVENT OVERVIEW

The summit will offer:

- Employer exhibitions and networking opportunities
- Executive keynote and thought leadership discussions
- Employability and workplace readiness engagements
- ESG, CSI, sustainability, and innovation case study presentations
- Student engagement and recruitment opportunities
- Multimedia, marketing, and branding visibility opportunities

Participating organisations will engage directly with approximately 300 students and emerging professionals interested in employability, innovation, sustainability, communication, media, and social impact leadership.

4. EXHIBITION & SPONSORSHIP OPPORTUNITIES

We offer flexible exhibition and sponsorship opportunities designed to accommodate organisations of different sizes while maximising visibility, recruitment access, networking, and brand exposure throughout the summit.

Standard Exhibition Setup Includes:

- Exhibition space comprising a display unit, two chairs, and a cocktail table
- Company listing on summit communication platforms
- Networking and engagement opportunities

Companies are welcome to bring their own gazebo, banners, pull-up displays, and branded activation material to enhance their exhibition space.

Community Exhibitor – R3,000 per day

Ideal for NGOs, community organisations, small businesses, and start-ups seeking visibility and networking opportunities.

- Exhibition space comprising a display unit, two chairs, and a cocktail table
- 2 representatives
- Logo recognition on selected summit material
- Networking access
- Inclusion within summit communication platforms

5. MARKETING & ADVERTISING OPPORTUNITIES

Participating organisations may also benefit from:

- Mass email campaigns to UJ students
- Social media and WhatsApp promotional campaigns
- Exposure through UJCareerWiz and summit communication platforms
- Poster placement in designated campus areas
- Multimedia and filmed interview opportunities

6. EVENT DETAILS

DATE: 12–14 August 2026 | **TIME:** 08:00 – 15:00

VENUE: Sanlam Auditorium, APK Campus, University of Johannesburg

THEME: Reimagining Employability: Skills, Systems, and Social Impact

7. CONTACT INFORMATION

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