

**20
26** sagea
DEVELOPMENT
CONFERENCE



10 & 11 NOVEMBER 2026 | FAIRWAYS HOTEL SPA AND GOLF RESORT

Thank you for your interest in sponsoring the SAGEA 2026 Development Conference.

This is an invitation to align your organisation with one of the most respected events in South Africa's emerging talent calendar -and to place your brand at the heart of a community that is actively shaping the future of graduate recruitment and development.

WHY SPONSOR THE SAGEA DEVELOPMENT CONFERENCE?

Sponsoring the SAGEA Development Conference offers more than brand visibility.

It positions your organisation as a committed partner in the development of South Africa's emerging talent - and puts you in direct conversation with the professionals who make recruitment and development decisions every day.

Your sponsorship will deliver:

- Meaningful brand exposure across a focused, senior

audience of graduate employers, Higher Education Institutions, foundations, and solution providers

- Thought leadership positioning - associate your brand with best practice and innovation in the graduate development space
- High-quality networking opportunities in an intimate, collegial setting
- Active participation through our conference app, with digital touchpoints throughout the event
- A range of options to suit your budget

ABOUT THE CONFERENCE

The world of work is changing faster than most graduate development programmes can evolve. AI is reshaping what graduates need to know, and expectations are shifting on both sides of the employment relationship.

This year's SAGEA Development Conference brings employers, solution providers, career services and foundation colleagues together to explore what it takes to enhance graduate development for a changing world - and sustain it well beyond the programme itself.



An overall experience that many described as one of the best SAGEA events to date

THIS YEAR'S PROGRAMME EXPLORES



The AI-Augmented Graduate



Wellbeing in the Workplace



Building Tomorrow's Workforce: Where Workforce Planning Meets Emerging Talent



Graduate Employability and the Expectation Gap



Strategic Development ROI – Measuring What Matters



The Future of Employability: Bridging the Gap Between Campus and Career

Sessions will be delivered through a combination of keynote presentations, case studies, panel discussions, and interactive debates across a day-and-a-half format. Delegates will have rich opportunities to network, collaborate, and connect with peers and leaders across the early careers' community.

OUR 2025 CONFERENCE BY NUMBERS



215
Total Attendees



43
Corporate Employers



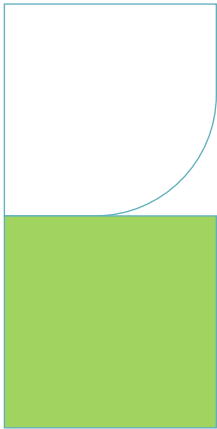
19
Higher Education Institutions



16
Solution Providers



98% RATED THE CONFERENCE AS EXCELLENT OR GOOD
85% said they would recommend it to a colleague.



VENUE AND FORMAT

Our in-person venue is the Fairways Hotel, Spa and Golf Resort — superbly landscaped across 8 200m² of lush scenery, just 12.5km from the heart of Sandton. With beautiful views over two of South Africa's finest manicured golf courses, ample parking, and excellent conferencing facilities, the Fairways provides a relaxed yet professional setting for a productive two days.

Attendance options:

- In-person attendance with overnight accommodation
- In-person attendance without accommodation
- Virtual attendance via livestreaming



KEY DATES

Monday, 6 July 2026

Conference bookings open

Monday, 31 August 2026

Early bird offers expire

Wednesday, 30 September 2026

Payment deadline for early bird bookings

Friday, 16 October 2026

Conference bookings close

Tuesday, 10 November 2026

Conference Day One — 11h00 to 17h00

Wednesday, 11 November 2026

Conference Day Two — 09h00 to 17h00

WHO WILL BE IN THE ROOM?

The SAGEA Development Conference draws professionals involved across the full graduate recruitment and development lifecycle - from employer side to Higher Education Institutions and the foundation sector. If your organisation works with or within this space, this is the room you want to be in.

Roles that benefit include:

- Graduate Recruitment Consultant
- Graduate Programme Manager
- Early Careers Consultant
- Career Centre Coordinator or Manager
- Talent Acquisition Specialist or Manager
- HR Manager, HR Consultant, or HR Business Partner
- Learning and Development Specialist or Facilitator
- Talent Development Manager
- Human Capital Manager or Human Capital Partner



High-quality, relevant content and speakers with a strong South African focus

SPONSORSHIP OPPORTUNITIES

We have put together a range of flexible sponsorship options to suit a variety of budgets and objectives. All packages can be discussed and tailored - **if you have a specific idea in mind, we'd love to hear it.**



Keynote Speaker Sponsorship

R65 000 excl. VAT | per keynote speaker

What's included:

- Logo featured in the conference programme, background sponsor slides, and the SAGEA website
- Verbal recognition by the Conference MC
- Digital banner displayed in the conference app throughout the event
- Inclusion in the conference pack: printed materials (max A4) and/or promotional merchandise

Note: Keynote speaker fees typically range from R45 000 to R65 000, depending on the speaker's profile and whether they are local or international. The sponsorship fee is inclusive of the speaker cost.



Coffee Station Sponsorship

R35 000 excl. VAT | Based on 150 guests

What's included:

- Logo featured in the conference programme, background sponsor slides, and the SAGEA website
- Verbal recognition by the Conference MC
- Digital banner displayed in the conference app throughout the event
- Physical branding at the coffee station for the full duration of the conference
- Option to brand coffee cups with your logo

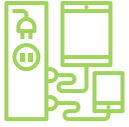


Delegate Gift Sponsorship

R30 000 excl. VAT | Based on a gift valued at R200 per delegate, for 150 delegates

What's included:

- Logo featured in the conference programme, background sponsor slides, and the SAGEA website
- Verbal recognition by the Conference MC
- Digital banner displayed in the conference app throughout the event
- Option to brand the gifts with your logo
- Option to provide your own products, hampers, or branded goods as the conference gift
- Full flexibility to co-create gift ideas with the SAGEA team



Charging Station Sponsorship

R9 000 excl. VAT

What's included:

- Logo featured in the conference programme, background sponsor slides, and the SAGEA website
- Verbal recognition by the Conference MC
- Branding of the charging station/s for the full duration of the conference



Delegate Notebooks

R10 000 excl. VAT | Based on 150 notebooks

What's included:

- Logo featured in the conference programme and background sponsor slides
- Verbal recognition by the Conference MC
- Logo prominently displayed on all delegate notebooks
- Opportunity to include printed material (max A4) in the conference packs



Delegate Goody Bags

R15 000 excl. VAT | Cost may vary depending on contents selected

What's included:

- Logo featured in the conference programme and background sponsor slides
- Logo prominently displayed on the goody bags
- Opportunity to select or provide the bag contents – sweets, snacks, and 'goodies' of your choice
- Opportunity to include printed material (max A4) in the conference packs

Note: This quote is based on a sturdy, eco-friendly paper bag (A4 size) with a curated selection of goodies. Final cost will be confirmed once contents are agreed.



Delegate Pens

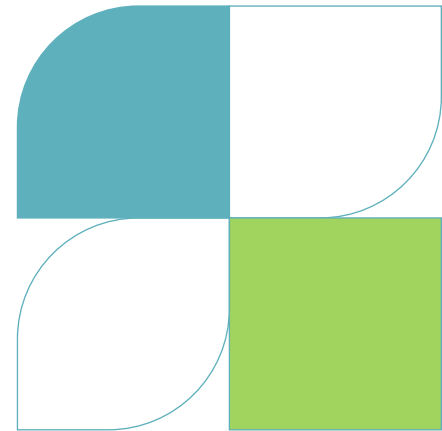
R3 000 excl. VAT

What's included:

- Logo featured in the conference programme and background sponsor slides
- Logo displayed on all delegate pens
- Opportunity to include printed material (max A4) in the conference packs



Excellent organisation and logistics, including venue, accommodation, and time management



BRAND ACTIVATION OPTIONS

In addition to our main sponsorship packages, we offer a selection of targeted brand activation options ideal for organisations looking for a lighter-touch presence at the conference.



Conference Bag Drop

R3 500 excl. VAT | Excludes VAT and transportation to point of assembly

What's included:

- Insert a branded item or printed material (max A4) into every delegate's goody bag



Banner Display – Physical and Digital

R5 500 excl. VAT | Five slots available

What's included:

- Display a pull-up banner for the full duration of the conference
- Digital banner displayed in the conference app throughout the event

**COMBO
OFFER**

Bag Drop + Banner Combo

R6 500 excl. VAT | Best-value bundle

What's included:

- All bag drop inclusions
- Physical pull-up banner display
- Digital banner in the conference app



Prizes / Lucky Draw / App Games

Value dependent on prize | Minimum prize value: R1 200 excl. VAT

What's included:

- Logo featured in the conference programme, background sponsor slides, and the SAGEA website
- Logo displayed on the prize itself
- Option to name the competition and announce the winner/s
- Opportunity to propose a fun, interactive online game or competition

Note: The use of your own products as prizes is highly negotiable and warmly encouraged!



Valuable networking opportunities that led to meaningful connections and practical outcomes

TERMS AND CONDITIONS

- Upon confirmation of your sponsorship booking, a tax invoice will be issued, payable in full within 30 days.
- Sponsor logos will be published in promotional materials only once full payment has been received and processed by SAGEA.
- SAGEA reserves the right to decline or terminate a sponsorship application at any stage.

Please note that SAGEA is unable to accept cancellations of confirmed sponsorship bookings

READY TO GET INVOLVED?

We'd love to talk through the options and find the right fit for your organisation. Reach out to us and we'll take it from there.

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